

▶ Smart PR Communications ◀

Our Monthly Retainer-Based Solution

Digital marketing services tailored for technology companies; designed to be results-driven and cost-effective.

1. Customer Support and Consultation

- Initial consultation to understand business goals, target audience, and current marketing efforts.
- Weekly status meeting to review analytics, discuss progress, adjust strategy, and address questions.
- Email support for quick queries and advice.

2. Search Engine Optimization (SEO)

- Monthly keyword research and optimization.
- On-page SEO for up to 5 pages per month.
- Technical SEO audit and recommendations.

3. Content Development

- Creation of 3 high-quality blog posts/releases per month (500-600 words each).

4. Analytics and Reporting

- Weekly Overview Report, including website traffic, SEO metrics, keyword ranking, and more
- Weekly Competitor Comparison Report
- Monthly Full Site Audit Report
- Additional reporting as needed and/or requested.

This suite of services offers a comprehensive approach to digital marketing, ensuring that you can grow your online presence and reach your target audience effectively. The package balances key aspects of digital marketing, providing value through a synergistic blend of content, SEO and analytics, all within an affordable monthly budget.

Starting Price: \$1,500/Month

Contact Us to Get Started Now

info@smartprcommunications.com

630-363-8081



SEMRUSH

MARKETING ADVISORY PANEL

