

SMART PR Communications
PR Communications for Technical Organizations

Marketing Meeting with:

Date/Time: Tuesday May 3, 2022 – 11:00 a.m.

Place/Medium:

Access Instructions:

Participants: Include:

Purpose: Regular Status Meeting

Agenda

Topics to Cover

1. Thursday's email-content
2. Release topic/interview
3. Case studies
1. Intel Q3 Xeon campaign-status/Q2 payment
4. NVIDIA campaign POP
5. AMD Q3/Q4 campaign-status
6. Supercomputing registration/collateral, etc.
7. Weekly Engineering/Demo reports
8. Events/reformats/cancellations
9. Other

Weekly Results

1. Email
2. Media releases/blog posts
3. Marketing qualified leads
4. Partner funds
5. Semrush
 - a. Site Overview report
 - b. Prime Keyterm report
 - c. Competitor Comparison report
 - d. Site Audit/Issues

Notes

- XX

Releases

- May
 - XX
 - XX

Emails

- May
 - XX
 - XX

Blog Posts

- May
 - XX
 - XX

Landing Pages

- May
 - XX
 - XX

Events

- XX
- XX

Misc. Projects

- XX
- XX
- XX
- XX